

Robert N. Eberhart, Ph.D.

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Education

Stanford University, Department of Management Science and Engineering Ph.D. (Area: Organization Theory and Entrepreneurship)	2014
University of Michigan, Department of Economics, Ann Arbor, MI M.A. (Area: Microeconomics, Japanese Economics)	1987
Michigan State University, Broad College of Business, East Lansing, MI B.A. Financial Administration	1981

Research Interests

My research focuses on the influence of institutional change on entrepreneurship and the effect of those changes on the types of ventures that are founded, how they can produce social benefits, and their growth.

Overall, I investigate institutional change to uncover the forces that explain the phenomena of entrepreneurship to build on theories of institutions to discern how entrepreneurship is transforming society.

Academic Appointments

Stanford University Associate Director of Research on Entrepreneurship and Society, Graduate School of Business	2020-Present
Stanford University Visiting Scholar, Graduate School of Business	2018 - 2020
Santa Clara University Assistant Professor of Management, Leavey School of Business	2013 - 2020
Stanford University, Visiting Scholar, Graduate School of Business	2018 - 2019
Stanford University, Department of Management Science and Engineering STVP Fellow, Stanford Program on Japanese Entrepreneurship	2013 - 2016
Stanford University, Management Science and Engineering Ph.D. Candidate	2011 - 2013
Stanford University, Shorenstein Asia Pacific Research Center Project Leader, Stanford Program on Regions of Innovation and Entrepreneurship	2009 – 2011

Publications (peer reviewed)

Eberhart, R.N., Armanios, D. Certification Relics: Entrepreneurship amidst Discontinued Certifications, *Organization Science* (forthcoming) (2020)

Eberhart, R.N., Eesley C.E. The Dark Side of Institutional Intermediaries: Junior stock exchanges and entrepreneurship. *Strategic Management Journal* 2018;1– 23 (2018)

Eesley, C. E., Eberhart R., Cheng, J., Skousen, B. “Institutions and Types of Entrepreneurship: Interactive Influence of Regulatory and Non-regulatory Institutions” *Strategy Science* 3(2), (2018)

Eberhart, Robert N., Charles E. Eesley, and Kathleen M. Eisenhardt, "Failure Is an Option: Institutional Change, Entrepreneurial Risk, and New Firm Growth." *Organization Science* 28.1 (2017): 93-112.

Eberhart, R.N., Eisenhardt, K., Eesley, C. (2014) “Institutional Change and Venture Exit: Implications for policy” in *Twenty Years of Entrepreneurship Research* Editor: Pontus Braunerhjelm, Swedish Entrepreneurship Forum

Eberhart, R.N., and G. Hoetker "Japanese Firms' Innovation Strategies in the Twenty-First Century: An Institutional View." *Knowledge Perspectives of New Product Development*. Springer New York, 2012. 199-221.

Eberhart, R, “Corporate Governance Systems and Firm Value: Empirical Evidence from Japan’s Natural Experiment” *Journal of Asia Business Studies*, 2012 Vol. 6 (2) (2012)

Proceedings (peer reviewed)

Eberhart, Robert N., Charles E. Eesley, and Kathleen M. Eisenhardt, Failure is an option: Failure barriers and new firm performance *Academy of Management Best Paper Proceedings* 2012 (1), 14604, (2012)

Coles, R., Hiatt, S., Sine, W., Hoskinsson, R., Khanna, T., Canales, R., Eberhart, R., Kim, J., Eesley, C., Siegel, J. (2017) “Applications of the Institutional Approach to Entrepreneurship Across Global Contexts” *Academy of Management Proceedings*. Vol. 2017. No. 1. Academy of Management Proceedings,

Eberhart, R. "Compensating Conformity: regulatory reform and legitimacy." *Academy of Management Proceedings*. Vol. 2016. No. 1. Academy of Management Proceedings, 2016.

Eberhart, R., Rottner, R. “Surviving or Thriving: Community Effects on New Firm Performance” *Academy of Management Proceedings* 2018 (1), 11877

Canales, R., Eberhart, R., Kim, J. “Applications of the Institutional Approach to Entrepreneurship Across Global Contexts” *Academy of Management Proceedings* 2017 (1), 13607

Under Review

Eberhart, R. and Rottner, R., Lounsbury, M. “Reciprocal Community Benefits: Community Engagement, Employment, and New Firm Outcomes” *revise and resubmit at Academy of Management Journal*

Book Reviews

Eberhart, R.N. (2020) Beyond Technonationalism: Biomedical Innovation and Entrepreneurship in Asia by Kathryn C. Iyata-Arens. Stanford, CA, Stanford University Press, 2019. Political Science Quarterly 135 (3), 538-539

Working Papers and Continuing Research

Bovenberg, D., Rottner, R. Eberhart, R. “Causal Claims from Observational Data: An Endogenous Treatment Effects Approach on a Matched Sample” Accepted for presentation to the Academy of Management annual conference 2020

Kim, S., Eberhart, R., Armanios, D. “The Role of Luck in Sustained Performance Variation” Final author review; will be submitted to the Academy of Management Discoveries, January 2021

Eberhart, R., Barley, S. Nelson, A. “The Ideology and Far-Reaching Effects of Entrepreneurship and the Promise of Social Entrepreneurship” In data collection, part of an edited volume to be published in 2021.

Jin, X., Kenney, M., Patton, D., Eberhart, R. “Overcoming the Liability of Foreignness in Capital Markets: Evidence from Chinese Initial Public Offerings on U.S. Markets” Revising for submission; will be submitted to Journal of International Business Management, December 2020

Foster, G., Eberhart, R., Deveraux, J. “After the Party: The Interpretation and Classification of Firm Challenges” Data collection and analysis complete

Eberhart, R., Deephouse, D., “Legitimacy: Diffusion and Dynamics” Theorization complete, sections being written and assembled

Awards and Grants

Winner of the 2020 Responsible Research in Management Award, co-sponsored by the International Association for Chinese Management Research (IACMR) and the Community for Responsible Research in Business and Management (RRBM) 2020

Recipient \$1,000,000 Grant from Rocket Wagon Venture Studios to pursue research on entrepreneurship and society 2020

OMT Division Research Committee Service Award, Academy of Management 2020

Research Grant for the Entrepreneurship Ideology Project, Oxford University 2019

Best Published Theory Paper Award (Finalist), Academy of Management, OMT Division 2018

University Research Grant, Santa Clara University 2019

Dean’s Outstanding Scholar Award, Santa Clara University 2017

Leavey Research Grant, Santa Clara University 2017

Outstanding Dissertation Award, Academy of Management, BPS Division, finalist 2014

<u>Best Symposium Award</u> , Academy of Management, OMT Division, finalist	2015
<u>WAMMY Best Paper Award</u> , Western Academy of Management	2016
<u>Best Paper Proceedings Award</u> (top 10% of papers) Academy of Management	2012
<u>Best Student Paper Award</u> - Fondation du France – Japon de l’Hess	2012

Academic and Journal activities

Editorial Review Board - Organization Science	2017 - Present
Research Committee – OMT Division, Academy of Management	2016 - Present

Ad Hoc Reviewer

- Administrative Science Quarterly
- Management Science
- Research Policy
- Strategic Management Journal
- Strategic Entrepreneurship Journal
- Socio-Economic Review

CCC conference doctoral student mentor	2019
Doctoral Award Committee – Industry Studies Association	2017 – Present
Advisory Board – Sustainability, Ethics, and Entrepreneurship Conference	2015 – Present
West Coast Research Symposium, Doctoral Student Mentor	2016 - Present
Visiting Faculty, Kobe University Graduate School of Business	2012 - Present
Research Associate, Columbia University	2013 - Present

Other activities

Vice Chairman, U.S. - Japan Joint Commission on Innovation and Entrepreneurship - U.S. Department of State and the Ministry of Economics Trade and Industry	2011 - 2013
Faculty Advisor, Santa Clara Entrepreneurs Organization	2016 - 2019
Academic Advisor, Member of the Board, Green Bay Packers - Titletown Tech Development	2015 - 2020
Board of Directors, DynEd, Inc.	2016 - Present
Executive Educator, Japan’s METI EDGE Program	2015 - 2017
Advisory Board, Japan Innovation Network	2011 - Present

Board of Directors, Japan Society of Northern California	2012 - 2017
Academic Advisor, “New Growth Strategies in Japan Task Force”, American Chamber of Commerce in Japan	2008 - 2012
Academic Advisor, Board of Director’s Training Institute in Japan	2010 - Present

Invited Conferences and Seminars

SCANCOR Seminar at Stanford University, “After the Party: The Interpretation and Classification of Firm Challenges”	October 2019
West Coast Research Symposium	September 2019
Lake Tahoe Conference on Reversing the Arrow – “Far Reaching Effects of Entrepreneurship”	August 2019
Academy of Management Annual Meeting: “Causal Claims from Observational Data” (with D. Bovenburg and R. Rottner)	August 2019
NTU-NTHU Symposium on Innovation and Entrepreneurship Conference	June 2019
Consortium on Competitiveness and Cooperation (CCC) Annual Conference	June 2019
Global Entrepreneurship and Innovation Research Conference, Darden	May 2019
Stanford University Sociology Dept Networks and Organizations Seminar	March 2019
Academy of Management Annual Meeting; “Legitimacy Dynamics” (with D. Deephouse)	August 2018
Academy of Management Annual Meeting; “Surviving or Thriving: Community Effects on New Firm Performance” (w R. Rottner)	August 2018
Accelerating and Incubating Early Stage Entrepreneurship: Research Colloquium at University of Oregon – “Eberhart, R. “Compensating Conformity: how institutional conformity mutes policies to create innovative ventures”	June 2018
Industry Studies Association “Surviving or Thriving: how local embeddedness alters venture outcomes and strategies” joint with R. Rottner	June 2018
University of California at Irvine Research Symposium “Eberhart, R. “Compensating Conformity: how institutional conformity mutes policies to create innovative ventures”	May 2018
Consortium on Competitiveness and Cooperation (CCC) Annual Conference	March 2018

California Theory Workshop on Organizations and Organizing (CalO2), University of Southern California, Keynote Symposium, “The Far Reaching Effects of Entrepreneurship”	October 2017
European Innovation and Entrepreneurship Summit in Silicon Valley - Closing panelist	October 2017
Waseda University, Guest Lecture	April 2017
Mitsubishi Research Institute, Keynote Address; “The Effects of Open Innovation on Society and Sustainability”	April 2017
University of Oregon Research Seminar - Eberhart, R. “Compensating Conformity: how institutional conformity mutes policies to create innovative ventures”	March 2016
University of Alberta Research Seminar	Feb 2016
Eberhart, R. “Compensating Conformity: how institutional conformity mutes policies to create innovative ventures”	
California Theory Workshop on Organizations and Organizing (CalO2), University of Southern California	Nov 2016
West Coast Research Symposium	Sept 2016
Eberhart, R. and Rottner, R.; “Surviving or Thriving: how local embeddedness alters venture outcomes and strategies”	
Academy of Management Annual Meeting	August 2016
Eberhart, R. “Compensating Conformity: how institutional conformity mutes policies to create innovative ventures”	
SCU/Stanford/UCSD Conference on Japanese Entrepreneurship	May 2016
Eberhart, R. and Rottner, R.; “Surviving or Thriving: how local embeddedness alters venture outcomes and strategies”	
Western Academy of Management – Academic presentation	March 2016
Eberhart, R. “Compensating Conformity: how institutional conformity mutes policies to create innovative ventures”	
Stanford Networks and Organizations Seminar	Feb 2016
Invited speaker, “The Ideology and Far-Reaching Effects of Entrepreneurship”	
California Theory Workshop on Organizations and Organizing (CalO2), University of Southern California	2015
University of California at Berkeley	2015
Invited speaker on research on entrepreneurship	
Stanford University, SCANCOR; Invited speaker “Surviving or Thriving: how local embeddedness alters venture outcomes and strategies” joint with R. Rottner	2015

Oxford University, Said Business School “Surviving or Thriving: how local embeddedness alters venture outcomes and strategies” joint with R. Rottner	2015
Swedish Entrepreneurship Forum Keynote Lecture on bankruptcy law	2015
DRUID 2015, Rome “Compensating Conformity: how institutional conformity mutes policies to create innovative ventures”	2015
Stanford-Sasakawa New Channels Dialogue Invited panelist on US-Japan Innovation	2015
West Coast Research Seminar “Compensating Conformity: how institutional conformity mutes policies to create innovative ventures”; Eberhart, R.	2014
Academy of Management, All Academy Seminar Selection, Institutional Change Seminar	2014
Strategic Management Society Special Conference Invited discussant	2014
Santa Clara Leavey Business School Research Seminar “Compensating Conformity: how institutional conformity mutes policies to create innovative ventures”	2014
Stanford Institute for Economic Policy Research Seminar “Compensating Conformity: how institutional conformity mutes policies to create innovative ventures	2014
Institute for New Economic Theory, Symposium	2013
MIT Technology, Innovation and Entrepreneurship Seminar “Institutions at the End of a Venture’s Life”	2013
ACCJ featured speaker, New Growth Strategy Task Force “Abenomics: What Works, What might Not”	2013
Pacific Salon Lecture, Japanese Consulate in San Francisco	2013
Stanford University 2nd annual Innovation and Entrepreneurship in Japan Conference with the U.S. Department of State and the METI Joint Conference	2012
Innovation and Entrepreneurship Commencement Conference for Japan, U.S. Department of State and the Ministry of Economics Trade and Industry Joint Conference University of Tokyo	2011
West Coast Research Symposium, University of Southern California, Eberhart, Eesley, and Eisenhardt; “Failure Is An Option: Failure Barriers and New Firm Performance”	2012

Society for the Advancement of Socio-Economics 2012 conference, MIT, Eberhart, Eesley, and Eisenhardt; “Failure Is An Option: Failure Barriers and New Firm Performance”	2012
CASIC-CIBS China Business Conference at the Chinese University of Hong Kong, Eberhart, Eesley, and Eisenhardt; “Failure Is An Option: Failure Barriers and New Firm Performance”	2012
Kauffman Foundation’s International Research and Policy Roundtable, Liverpool UK	2012
Academy of International Business Annual Conference, Nagoya Japan Eberhart, Eesley, and Eisenhardt; “Failure <i>is</i> an Option: Failure Barriers and New Firm Performance”	2011
Invited discussant, Society for Advancement of Socio-Economics at MIT	2012
Sophia University Institute of Comparative Culture Lecture Series Institutional Reform and New Firm Performance: More or Better Firms? U.S.-Japan Dialogue	2011
Innovation, Entrepreneurship, and Job Creation, University of Tokyo Ayala Foundation, Panelist with A. Saxenian and M. Spence, “Growth Potential for the Philippines”	2010 2010
U.S. Embassy in Japan, Presentation on entrepreneurial strategies 2010 Japan Venture Capital Association, “Venture Capital and Public Substitutes”	2010
Stanford Dialog on Entrepreneurial Change in Japan	2010
Stanford Kyoto Trans-Asian Dialogue “Energy, Environment, and Economic Growth in Asia”	2009
U.S. Embassy in Japan, entrepreneurial data presentation	2009
Panelist, “The Impact of Entrepreneurs in Asia on the Evolution of Global Technology Development”, Stanford University	2009
 <i>News Media</i>	
San Jose Mercury News, “Venture Capital Helped Fuel Silicon Valley: is it also Destroying it?”	Feb 2020
ABC News, “Amazon Headquarters”	Dec 2018
ABC News, “Elon Musk to Take Tesla Private”	August 2018
KTVU Fox News, “Tesla CEO Elon Musk announces plan to take company private”	August 2018

KNTV Bay Area 11 News, “Tesla Stock Trading Halted”	August 2018
ABC News, KGO In-studio expert interview – “Facebook CEO Mark Zuckerberg's second day of testimony on Capitol Hill”	April 2018
ABC News, “Facebook and leadership”	March 2018
Medill Reports Chicago, “The Growth & Challenges of Entrepreneurship in Japan”	March 2017
KLIV Radio, Comments on the Zuckerberg lawsuit June 2016	
NPR, “Marketwatch” December 26, 2015, comments on Japan’s economy	
Editorial, <i>Tax credit a nonstarter for electric cars</i> , in over 30 newspapers	Nov 2015
NPR, “All Things Considered”, Toshiba Scandal	July 2015
USA Today Japan’s Toshiba Executives Resign	July 2015
San Jose Mercury News, SV 150: Silicon Valley’s Record Profits Funneled to Investor’s Bank Accounts	March 2015
New York Times, “ <i>Start-Up Spirit Emerges in Japan</i> ”	Dec 2012
Nihon Keizai Shimbun, “ <i>Entrepreneurship is Alive?</i> ”	October 2012
Beacon Reports, “ <i>Entrepreneurship in Japan: Separating Fact from Fiction</i> ”	May 2014
MIT Entrepreneurship Review, “ <i>Where are all the entrepreneurs gone in Japan</i> ”	March 2012
Brookings Institution, “ <i>Recovering Nation: Battered Japan Searches for Bearings</i> ”,	April 2011
Forbes Magazine, “Searching For Entrepreneurship in Japan”	May 2009
India Times, “ <i>Japanese Entrepreneurs Receive a Tentative Embrace</i> ”	Dec 2013
Brookings Institution, “Recovering Nation: Battered Japan Searches for Bearings”	April 2011

Teaching

Santa Clara University

- Social Benefit Entrepreneurship (MGMT 3506) MBA Level
Ratings: 4.7 (out of 5)
- International Business (MGMT 80)
Ratings: 4.2 – 4.7 (out of 5)
- Entrepreneurship Theory (MGMT 164)

Ratings: 4.1 - 4.5 (out of 5)

Stanford University, Guest Lectures

- Graduate School of Business, Executive Education
- Graduate School of Business
- School of Engineering

Kobe University

- PHD Seminars - Strategic Entrepreneurship and Sustainability Alliance Management Program
Rating: 9.8 (out of 10)

University of Tokyo, Guest Lectures

New York University, Guest Lectures

- Stern School of Business

University of Michigan, Microeconomics

Memberships

Academy of Management

International Society for New Institutional Economics

Society for the Advancement of Socio-Economics

Institute for Operations Research and the Management Sciences

Business Experience

WineInStyle (KK), Chief Executive Officer 1999 – 2007

Japanese startup using advanced supply chain management methods to gain competitive advantage. Three venture capital rounds. Became the largest independent distributor of California wines in Japan. Acquired in May 2007 by a group of Japanese firms and U.S. investors.

A business case of this company was prepared by Stanford Professor George Foster: (case # E401 Stanford University, available from Harvard Business School Press).